



IMAGIN, Inc.

Board of Directors Regular Meeting Minutes

Friday, April 11, 2014 @ 9:00 am

Conference Call

Telephone #: 712-432-0375

Access Code #: 134202#

1) Call to Order - Board Member Roll Call –

- a. Present: Scott Ambs, Bill Rowe, Shane Pavlak, Aaron Boos, Pete Schneider, Diane O'Connell, Sarah Merz, Chad Collins, Lori Schultz
- b. Absent/Excused: Thomas VanBruggen, Scott Swan, Michael Woods, Dharmish Jain, Andrew Brenner, Robbie Beller

2) Approval of Agenda – Moved: Sarah Merz, 2nd Lori Schultz, approved

3) Review & Approve Minutes of the March 14, 2014 Board Meeting – Moved: Lori Schultz, 2nd Aaron Boos, approved

4) Receive Treasurer Report – Moved to accept: Bill Rowe, 2nd Pete Schneider, moved

5) Old Business - None

6) Team Reports - Discussion

- 6.1 **Executive – Scott Ambs, Key Contact** – Did not meet in April
- 6.2 **Education – Chad Collins, Key Contact** – A questionnaire has been developed for distribution at the conference to query members on what sort of educational opportunities they would like to see in the future. Developed to work in conjunction with MiCAMP.
- 6.3 **Student Paper and Poster Competition** – Pete Schneider, Key Contact – 2 of 3 Graduate Paper winners will be at conference. 1st place from CMU and 3rd place from U of M. Pete gave a presentation at State of MI user group meeting last week on the SPPC and IMAGIN. Few of the professors in attendance were familiar with IMAGIN or the SPPC so it was a good networking/marketing opportunity and they seemed interested in finding out more about it. For future SPPC events video/skype presentations will be allowed, as one of the requirements will be a presentation. You will have to be present to win (poster competition or both??).
- 6.4 **Professional Recognition – Diane O'Connell, Key Contact** – A Higher Ed site license meeting will take place next week at CMU. The meeting will be video conferenced by CMU. PRC has selected winner for each of the awards and multiple applications were received for each. Some of the applications were incomplete so the form and/or process will be reviewed before next year. Riehl Solutions will get awards made. Silent auction is seeking donations and each board member is request to donate or secure two items for the auction. Donation Form is located in PRC folder.
- 6.5 **Communication – Sarah Merz, Key Contact** - The next printed newsletter is ready to be sent out. Will go in Saturday's or Monday's mail. Social media going well and Tom is keeping website updated.
- 6.6 **Collaboration Team – Dharmesh Jain, Key Contact** – The team did a conference call with the Michigan Association of Planners. MAP has a one day college fest meeting and there may be some opportunities to collaborate with them to expand the SPPC. A face to face meeting is being planned with MAP. Calls are being scheduled with the Michigan Assessors Association and

MiCamp.

- 6.7 Membership Team – Scott Ambs, Key Contact** *The team has met and are looking at what other great lakes region GIS associations do for membership dues along with looking at the Michigan Planning Association. Costs and member benefits are being collected and the team will meet again the week of 4/13 and compare against what IMAGIN does. They are also looking at conference formats and costs. Illinois association is very similar to IMAGIN. Will come back to the board by the June retreat with any recommendations or changes they feel should be considered.*
- 6.8 Conference – Andrew Brenner & Maryellen Jansen, Key Contacts** *– Need to generate more vendor and member attendees. Logistics of the event is pretty much set. IMAGIN needs to look at how we structure the conference rates for future years and to replace vendor booths fees as the demand for booths decrease and vendors are looking for other ways to market their company.*
- 6.9 Nominating/Governance Team – Lori Schultz, Key Contact** *Need bios from potential board members as soon as possible and need 2 more director nominations. Look towards people who are invested in IMAGIN as they may be a more dedicated board member. The idea of potentially creating an ex-officio position on the board for the State of Michigan, or some other type of non-board member position to get the state active on the board was tossed around. Would require a by-laws change.*

7) Closing Roundtable - Discussion

Pete Schneider: *Report out on the State of Michigan GIS User Group Meeting he attended. The meeting was attended by 30 – 45 people, and Pete had the opportunity to promoted the conference and had listing of tracks to hand out. The State did a good job of promoting both IMAGIN and MiCamp during the user group. The AM session focused on: State is developing Sharepoint site for all things GIS. Will have to have a login to access, sort of a visual listserve. The PM session was panel discussion with the academic sector, lots of professors representing universities and colleges across the state. The professors seemed to be willing and open to engage more with the private/professional sector. They also seemed interested in cooperating with professional associations to get the word out on what universities want to do. Encouraging discussion overall.*

8) Next Meeting Date

Teleconference - May 9, 2014 9:00 am *The May meeting will set up the June board retreat but will be up to the new board president. Traditionally is the 2nd Friday of the month, June 13.*

Meeting adjourned at 10:41am.