



IMAGIN Inc.
416 South Cedar St, Ste C
Lansing, MI 48912
517-338-3035 x 709
866-298-2115
www.imagin.org

2017/2018 Board of Directors:

Thomas Van Bruggen: President (2019)	Chad Collins (2019)	Jon Merrick (2018)
Sarah Merz: Vice President (2018)	Andrew Giguere (2018)	Jason Moore (2019)
Pete Schneider: Treasurer (2018)	Brodey Hill (2018)	Diane O'Connell (2018)
Janet Moadlo: Secretary (2019)	April Kibby (2019)	Bill Rowe (2018)
Keri Blough (2019)	Karl Linderoth (2019)	Scott Swan (2018)

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, March 9, 2018

Location: Teleconference

1. Call to Order - Board Member Roll Call
 - 1.1. President Thomas Van Bruggen called the meeting to order at 9:31 am
 - 1.2. Roll Call
 - President Thomas Van Bruggen: Present
 - Vice President Sarah Merz: Absent
 - Treasurer Peter Schneider: Present
 - Secretary Janet Moadlo: Present
 - Keri Blough: Present
 - Chad Collins: Present
 - Andrew Giguere: Present
 - Brodey Hill: Present
 - April Kibby: Present
 - Karl Linderoth: Present
 - Jon Merrick: Present
 - Jason Moore: Present
 - Diane O'Connell: Present
 - Bill Rowe: Present
 - Scott Swan: Present

Quorum obtained

Others present:
Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda
 - Thomas Van Bruggen presented the agenda.
 - Keri Blough motioned to approve agenda. Pete Schneider supported the motion.

Motion carried.

3. Approval of Minutes from February 9, 2018 IMAGIN Board of Directors Meeting
 - Van Bruggen asked for approval of the minutes from the February 9, 2018 board meeting.
 - Blough moved to approved with minutes with support from Jon Merrick.

Motion carried.

4. Treasurer's Report
 - Schneider reported that as of February, IMAGIN has \$34,123.19 across all accounts. We had \$32,279.28 in January. This is an increase of \$1,843.91. Currently we have \$285.00 of un-deposited funds. The only

expenditure from February was the Riehl Solutions retainer. Income came from eight conference registrations and nine membership renewals. Currently we have 26 conference registrations and nine conference sponsorships.

Van Bruggen reported that IMAGIN has 167 paid memberships for 2018.

A motion to approve the treasurer's report was heard from Bill Rowe, with support by Jason Moore.

Motion carried.

5. Old business – Review Action Items

5.1. 2018-06 All Board Members shall actively search for and engage potential board members for 2018-2020.

This action item will remain open.

6. Team Reports

6.1. Executive Team

Van Bruggen stated the Executive Team reviewed the board meeting agenda, received a short conference planning update, and discussed the board member election process and e-blast schedule. He noted IMAGIN would like to move to doing more online forms and hopes to get the board nomination form in that format soon.

6.1.1.1. Nominating and Governance – Rowe reported board attendance has been good. He has received information on 3 potential candidates but more are needed. Please send any leads to Nominating and Governance. Van Bruggen noted we should verify that potential candidates are current members before gaging their interest in serving. Several potential leads were offered by other board members.

6.2. Communications Team

Van Bruggen noted that the newsletter was published and delivered to members. Enhanced content was added on the website to provide better resolution images for John Nelson's article. Social media posts are going well, the e-blast schedule for the conference and meetups is set, and the next newsletter is scheduled for May. Blough mentioned the statewide asset management pilot project might be a good feature article for future newsletters. Brodey Hill said the report is due in April and will reach out to Mark Holmes at the State to gauge their interest.

6.3. Conference Team

Chad Collins provided an update on conference plans:

- Keynotes are solidified.
- Working on finalizing program agenda, breakout times etc.
- Tentative agenda is on the website.
- Have seven submitted abstracts so far.
- Adding a Vendor Appreciation event on Monday after the program, will adjust schedule to accommodate.
- Have 9 sponsorships so far. Van Bruggen is keeping the website updated to provide additional advertisement for the sponsors.
- Social Events – April Kibby finalized the itinerary for Sunday bus tour, downtown bingo schedule needs to be adjusted but will hold off for a bit before making any changes.
- Swag - Still getting the buttons, other plans are moving along.
- Awards – Diane O'Connell reported they are trying to solicit applications for the awards, also needs the board to think about nominations for Volunteer of the Year award. She noted we need

to get students involved in the conference for providing scholarships. Board will reach out to SPPC contacts.

- Van Bruggen gave an overview of the Map Gallery – it is being reformatted with 5 categories, 2 are digital submissions only (online map and story maps) but members must be registered for conference. At conference, there will be people’s choice, cartographic design and analysis. A \$50 prize and certificate will be presented to the winners. Would like to add voting for people’s choice in the conference app if possible. Keith Rikli will be creating the map gallery application using GeoForms.
- Janet Mocadlo noted silent auction donations are coming in. The IMAGIN board will do a beer/wine basket donation again this year.
- Conference app development is going well.
- Possibly adding a datum/coordinate system discussion to the conference program.

6.4. Professional Development Team

Merrick reported the team did not meet this month. He noted day of the week change for the next meetup to Tuesday, April 17th. Locations are all set. The team had a goal to provide two workshops per year, but cannot find someone to present next workshop before the conference.

6.5. Recognition Team/Awards

Covered under Conference Team report.

7. State of Michigan Update

Van Bruggen noted the State of Michigan is gearing up for the spring Mi-SAIL flight season, working on framework modernization, and focusing efforts on the asset management pilot program.

8. Michigan Society of Professional Surveyors Update

Chad Collins and Van Bruggen met with Max George and Larry Feindt from Michigan Society of Professional Surveyors along with representatives from MI-CAMP and discussed many topics of mutual interest such as the datum change, equalization/register of deeds registration process, and state-wide remonumentation programs, among others. IMAGIN should consider asking them to speak at the conference this year.

9. New Business

No new business to report.

10. 2018 IMAGIN Meeting Calendar

April 13, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

May 11, 2018 – 9:30 AM to 1:00 PM – Face to Face Meeting (Traverse City)

June 8, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

June 17 to 19, 2018 – IMAGIN Conference

July 20, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

August 10, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

September 14, 2018 – 9:30 AM to 3:00 PM – Planning Session – Face to Face – Location TBD

October 12, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

November 9, 2018 – 9:30 AM to 1:00 PM – Face to Face Meeting – Location TBD

December 7, 2018 – 9:30 AM to 11:00 AM – Teleconference Meeting

11. Closing Roundtable

Merrick stated if the conference team is in need of abstracts, he can submit one if necessary. The proposed vendor social was discussed briefly. Also discussed the possibility of having an informal presentation from NGS speak during the Tuesday lunch.

12. Adjournment

Van Bruggen asked for a motion to adjourn the meeting. Schneider so moved with support from Rowe.

Meeting adjourned at 10:35 a.m.

Minutes respectfully submitted by Janet Mocadlo, IMAGIN Secretary