

Engaging DNR Customers with Story Maps



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Resource Assessment Section
Forest Resources Division
Michigan Department of Natural Resources

About me

I work in the **Resource Assessment Section**
of the **Forest Resources Division**,
in the **Michigan Department of Natural Resources**

(but I don't know much about trees)

- GIS for the whole DNR
- I get to work on many different projects, including:
 - Interactive maps for the DNR website
 - Field staff GIS support
 - Maintaining geospatial survey corner data for State Forest land





esri Story Maps

- ArcGIS Online
 - You just need an organization account
- Templates – no coding required!
 - (They're actually really simple to make)
- Combine maps with narrative text, images and multimedia content
 - User-friendly, easy-to-understand
 - Harness the power of maps and geography to tell a story



Choosing the right medium for the story

- Consider:
 - Audience
 - Purpose
 - Message
 - Focus – maps, pictures, or text
- Multiple types of story map
 - About 11 different kinds right now:
 - Swipe
 - Cascade
 - Spyglass
 - Series
 - Tabbed, bulleted, or side accordion
 - Basic
 - Tour
 - Journal
 - Crowdsource (mature as of June 2018)
 - Shortlist



Who are “customers” of the DNR?

- The public
 - Michigan residents
 - Anyone from around the world
- DNR staff
- Other state departments
- Stakeholders
- Legislators
- Anyone who consumes our content and has interest in our natural resources, really!



State forests story map

- Forestry
- All About Trees
- Forest Products Industry
- Contact Forest Resources Division
- Find a Forest
- Fire Management
- Forest Health
- Private Forest Land Programs
- Urban & Community Forestry
- Your State Forests
- Grants
- History
- Hunting & Trapping
- Law Enforcement
- Licenses, Applications & Permits
- Maps & Data
- Public Land Managed by the DNR
- Wildlife & Habitat
- DNR SCORECARD
- Sign up for email from the DNR

and enjoy. In addition to having the largest state forest system in the country, Michigan is home to three national forests, three national parks, two large national wildlife refuges, 2 million acres of private forest land open to hunting and fishing under the DNR-administered Commercial Forest program, and the 60,000-acre Porcupine Mountains Wilderness State Park (aka "the Porkies").

Click on the map in your area of interest to learn more about state forest activities happening in the area.



Find More Michigan Forest Information

- DNR Forest Campgrounds Web Page
- Hiawatha National Forest

- Replace outdated unit pages & **consolidate** into two applications
- There was one page for each of 16 forest management units
- Now, story map and [MI State Forest Map](#)

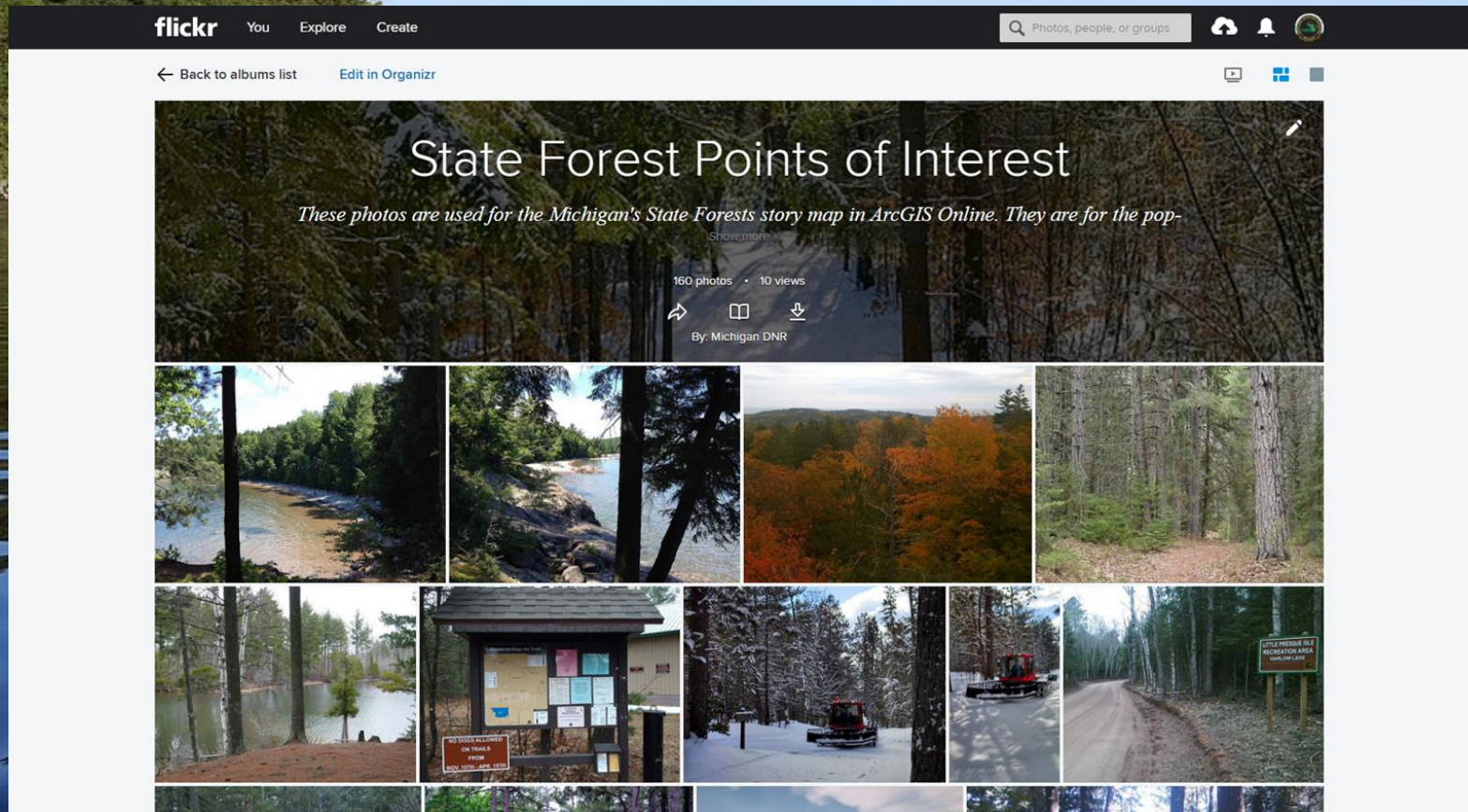


State Forests story map - details

- Points of interest in Michigan's state forests
- Limited to about 90 points (there are 77)
- **Goal:** To show people some examples of places they can visit in the state forests
- **Audience:** The general public (think of people from the Metro Detroit area), all ages



Collecting information and media



flickr You Explore Create

Photos, people, or groups

Back to albums list Edit in Organizer

State Forest Points of Interest

These photos are used for the Michigan's State Forests story map in ArcGIS Online. They are for the pop-

Show more

160 photos · 10 views

By: Michigan DNR

A grid of 16 small photographs showing various forest scenes, including rivers, autumn foliage, and winter snow.



Choosing the right medium for the story

Story Map Journal

In-depth narrative organized into sections in a scrolling side panel

Michigan's State Forests

No issues detected x Story not shared x

A trail is north of Iron Mountain off M-95. The combined trails offer a diverse skiing experience for many local and visiting skiers. The unit also boasts a very challenging ORV trail that is about 24 miles long and is recommended for experienced riders.

Gwinn

Little Presque Isle Point & Harlow Lake Area

Little Presque Isle Point offers day use area including the North Country Trail, access to Lake Superior, and an interpretive song bird trail. In snow-free months, Harlow Lake Area offers hiking and mountain biking; winter opportunities include cross-country skiing, snowshoes and fat-tire biking. Six rustic cabins available; don't miss spectacular views from this area.

Map it

But alas, it wasn't meant to be!



State Forests Story Map

Story Map Tour

Tour the audience through a sequence of photos or videos linked to a map

The screenshot displays the 'Michigan's State Forests Tour' story map interface. At the top, the title 'Michigan's State Forests Tour' is followed by a 'STORY CONFIGURATION' menu with buttons for 'SAVE', 'SHARE', 'SETTINGS', and 'HELP'. Below this, a green banner contains the text: 'The new and improved state forest story map, set for release to the public this winter. Red points need edit each point in the description.' To the right of the banner are social media icons for Facebook, Twitter, and LinkedIn, and the text 'Michigan Department of Natural Resources'.

The main area is split into two panels. The left panel shows a map of Michigan with various forest locations marked by numbered points (e.g., 27, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90). A 'Move me around or change my color' dialog box is open over point 84. The right panel shows a large photo of a rocky shoreline with a forest in the background. Above the photo are buttons for 'Change picture' and 'Change thumbnail'. Below the photo is a description for 'High Rock Bay': 'Bike, ride or hike on a rugged, narrow, 7-mile road that leads to a beautiful volcanic bedrock peninsula and bay. [Get Google driving directions](#)'.

At the bottom, there is a 'Gallery' of thumbnail images for each story point, numbered 80 through 90. The thumbnails include: 'Duck Lake Fire', 'County Road 622 Elk Viewing Area', 'Rattlesnake Hill', 'Keystone Bay', 'High Rock Bay', 'Mouth of the Montreal River', 'Jordan River', 'Cornwall Creek Flooding', 'Inspiration Point Trailhead', and 'Vasa Pathway'. Navigation arrows are visible on the left and right sides of the gallery.



Michigan's State Forests Tour

Michigan's State Forests Tour

Explore the forests of Michigan's Upper Peninsula and the northern Lower Peninsula.

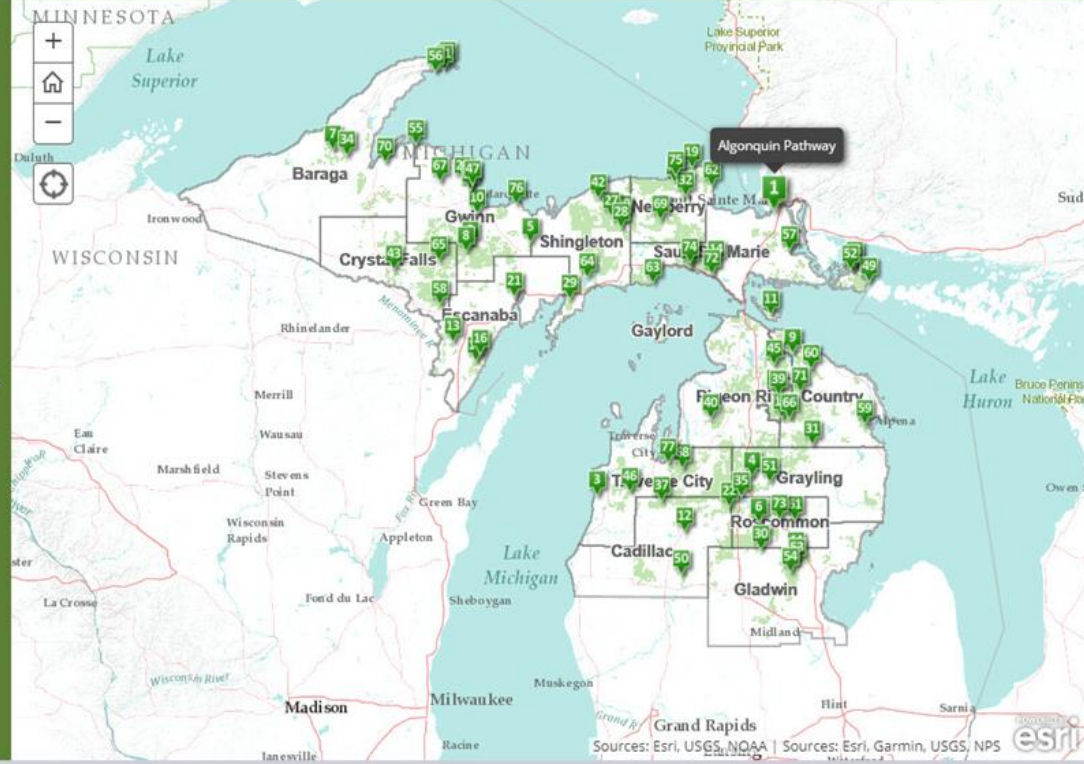
Michigan Department of Natural Resources



Algonquin Pathway

Hike and bike a 9-mile trail system in spring, fall and summer. In winter, enjoy cross country skiing all day or night on a lighted 2-mile trail.

[Recreation Search](#) | [Get Google driving directions](#)



Algonquin Pathway



Anderson Lake Pathway



Arcadia Dunes



Au Sable River



AuTrain Wildlife Management Area and



Backus Creek GEMS



Bill Nicholls Trail



Bill Rollo Memorial GEMS



Black Mountain Recreation Area



Blueberry Ridge Pathway



Bois Blanc (Boblo) Island



Cadillac I



Michigan's State Forests Tour

Explore the forests of Michigan's Upper Peninsula and the northern Lower Peninsula.



Kingston Plains

The Kingston Plains were logged in the late 1800s, and later wildfires destroyed the soil. Much of the area was replanted and is now forested. Some areas remain as "stump fields" even 100 years later.
[Get Google driving directions](#)



Kingston Plains



Lake Mary Plains Pathway



Lame Duck Foot Access Area GEMS



LeeGrande Ranch GEMS



Little Betsie GEMS



Little Presque Isle Point



Mackinac Mix



Marblehead



Mark Knee Memorial GEMS



Mason Tract



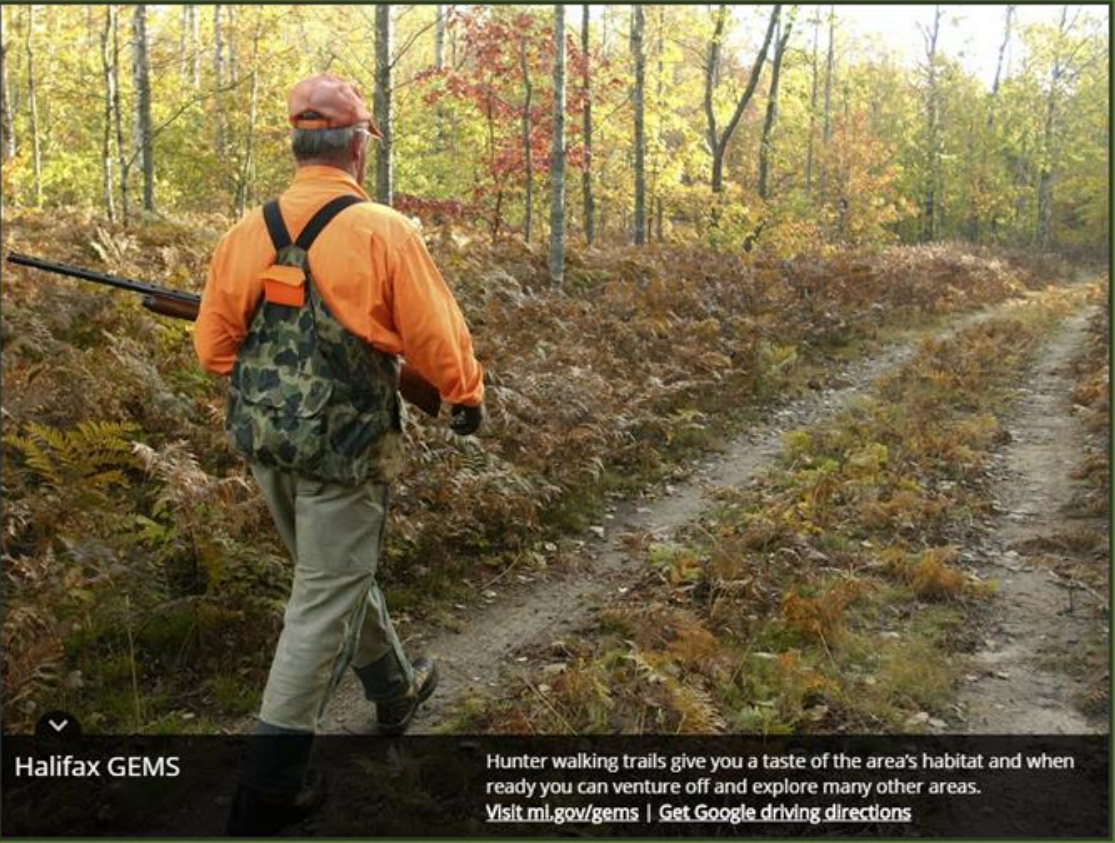
Maxton Plains



Michigan Cri Cycle

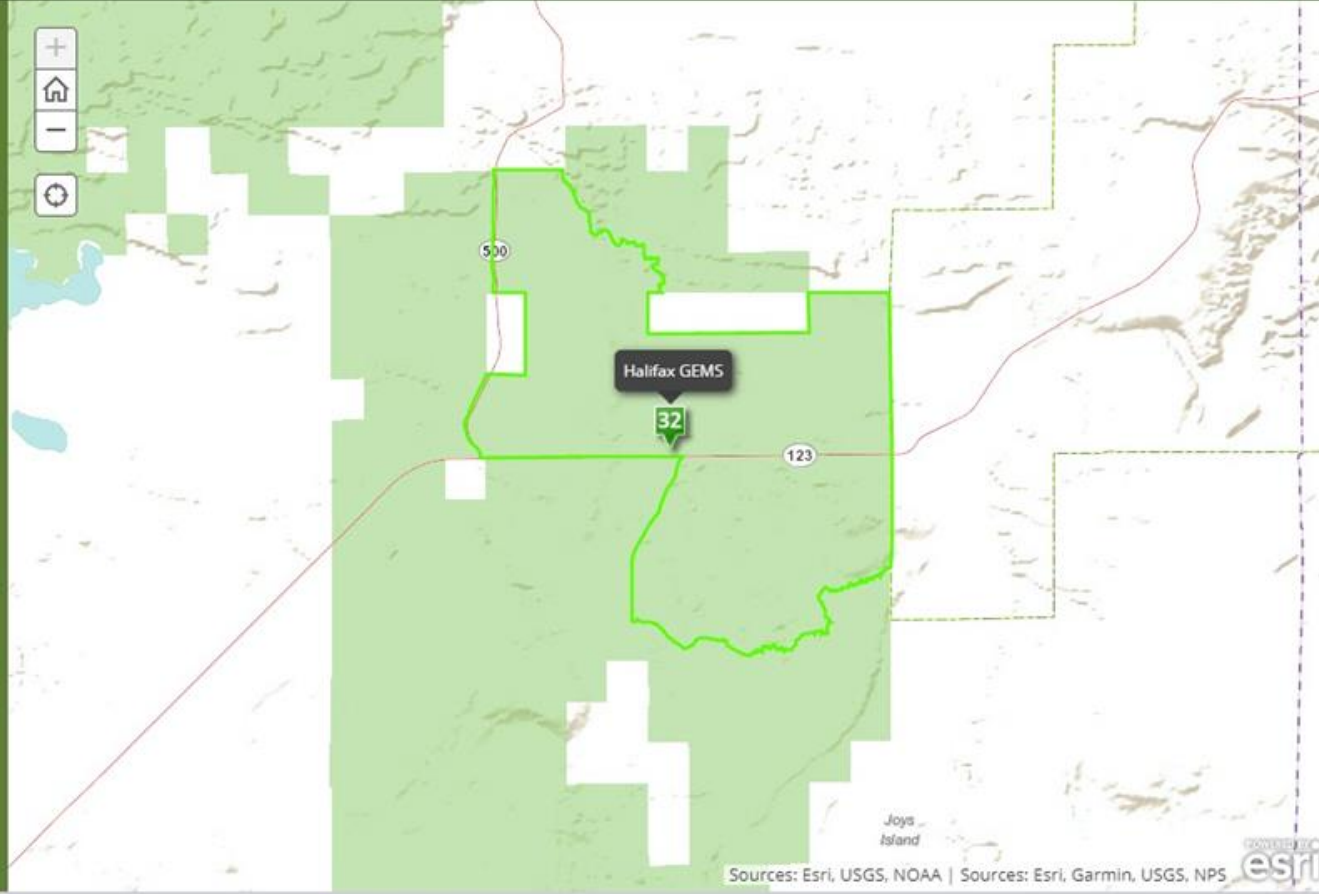
Michigan's State Forests Tour

Explore the forests of Michigan's Upper Peninsula and the northern Lower Peninsula.



Halifax GEMS

Hunter walking trails give you a taste of the area's habitat and when ready you can venture off and explore many other areas. [Visit mi.gov/gems](http://mi.gov/gems) | [Get Google driving directions](#)



Garden Grade GEMS



Gladwin Field Trial Area



Greasy Creek GEMS



Halifax GEMS



Harlow Lake Area



Hazel Swamp GEMS



Higgins Lake Trails



High Rock Bay



High Rollaways



Hogsback Mountain



Inspiration Point Trailhead



Jordan

ArcGIS Pro

The screenshot shows the ArcGIS Pro desktop application. The main map area displays a satellite-style map of Michigan with numerous green and red points representing forest locations. The interface includes a ribbon menu at the top with tabs for Project, Map, Insert, Analysis, View, Edit, Imagery, and Share. On the left, there is a 'Contents' pane showing the map's layer structure, including 'State Forests Story Map', 'World Boundaries and Places', and 'Forest_POI_BackupPoints'. Below the map is a data table with columns for OBJECTID, Shape, Icon Color, Order, Forest Unit, Name, Description, Website URL, Picture, Thumbnail, POINT_X, POINT_Y, and Driving Directions UR. The table lists various forest units such as Silver River Falls, Hazel Swamp GEMS, and Blueberry Ridge Pathway.



ArcGIS Online

The screenshot shows the ArcGIS Online 'Content' page. The page title is 'Content' and it includes navigation tabs for Home, Gallery, Map, Scene, Groups, Content, and Organization. The main area displays a list of items related to Michigan's State Forests. The list includes items like 'State Forests Tour Web Map', 'Michigan's State Forests Tour', 'Forest Tour 2', 'Michigan's State Forests', 'State Forest Points Shortlist', 'FMUs_ForStoryMap', 'State Forest Points', 'Forest_POI', 'Forest Points of Interest', 'Forest_POI', 'Forest Management Units Boundaries and Labels', 'FMU2_ZoomedIn', and 'FMU2'. Each item has a title, type, and a 'Modified' date.



Story Map

The screenshot shows a Story Map titled 'Michigan's State Forests Tour' by the Michigan Department of Natural Resources. The story map features a video of a snow groomer on a snowy path, a map of Michigan highlighting the Blueberry Ridge Pathway, and a series of thumbnail images at the bottom. The thumbnails include: Blueberry Ridge Pathway, Bear Stone (Bobo) Island, Cadillac Pathway, Caney Fen Natural Area, Carp River Red Pine, Cedar River GEMS, Cedar River Pathway, Cornwell Creek Flooding, County Road 622 Elk Viewing Area, Crisp Point Lighthouse, Danvers Plains Trail, and DePa River.



THE DEPARTMENT OF NATURAL RESOURCES

- THINGS TO DO
- PLACES TO GO
- BUY & APPLY
- EDUCATION & SAFETY
- MANAGING YOUR RESOURCES
- ABOUT US

DNR / PLACES TO GO / STATE FORESTS

Michigan's state forests are open for all to enjoy!

Michigan's forests offer an abundance of recreational opportunities including fishing, hiking, camping, ORV riding, hunting and more. Our forests are carefully managed to provide a balance between recreation and conservation.

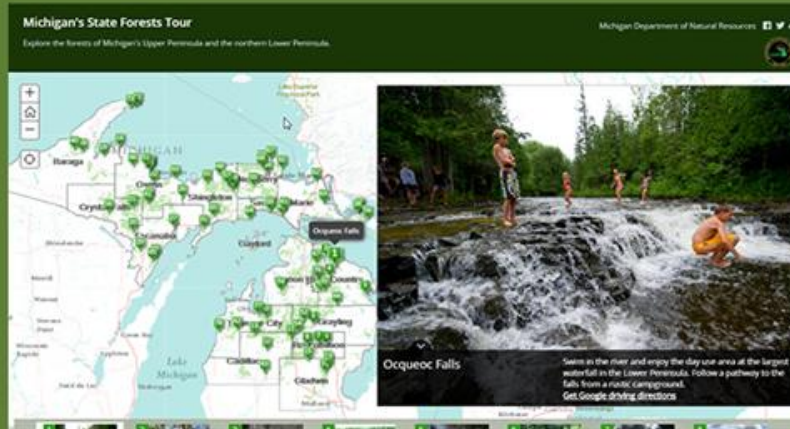
[LEARN HOW WE MANAGE FORESTS](#)

A TOUR OF MICHIGAN'S FORESTS

Take a tour of Michigan's state forests! Each point on this map shows a great recreational opportunity to enjoy in our forests throughout the Upper Peninsula and the northern Lower Peninsula. Each location provides a description of the point of interest and driving directions to help you find your way. If you need assistance with the information on this map, please contact us by phone at 517-284-5879.

Michigan's State Forests Tour
Explore the forests of Michigan's Upper Peninsula and the northern Lower Peninsula.

Michigan Department of Natural Resources



Orqueoc Falls
Soak in the river and enjoy the day use area at the largest waterfall in the Lower Peninsula. Follow a pathway to the falls from a rustic campground. Get Google driving directions.

- Embedded
 - Linked
 - Collections
-
- Author
- Esri Story Maps team
 - Esri or Esri staff
 - Esri Partners
 - Esri International
 - User Community



USA Wildfires
By Jinnan Zhang & John Nelson, Esri



What's New at Friends in 2018
By Friends of the Verde River, AZ



Come Visit the Community Garden
By Coeur d'Alene Tribe



America's National Trails System
By US National Park Service



Growing Wireless
By Knoxville-Knox County, TN, Metro Planning



What's New in Story Maps: June 2018
By Owen Evans, Esri



Change from Above
By Allen Carroll, Esri



The Dangermond Preserve
By The Nature Conservancy



Fewer Drinks for the Links
By California Water Service



Naonaiyaotit Traditional Knowledge Project Atlas
By Esri Canada / Kitikmeot Inuit Association / I




A Tour of Michigan's State Forests
By Michigan Dept of Natural Resources




Virginia Preserves
By The Nature Conservancy



A Walk Through Time
By City of Brampton, Ontario, Canada



2016-2017 Annual Report
By Rotary International



The road to Agincourt
By John Chatzis, University of Edinburgh



It Took A Fire
By Miles McConville, University of Edinburgh



The power of speech
By Translators Without Borders



Itinerarios Murillo
By Ayuntamiento De Sevilla, Spain



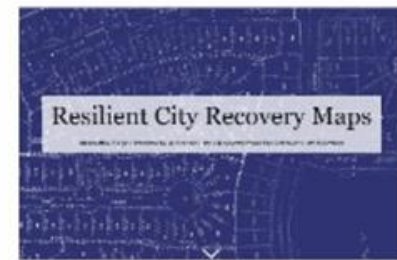
A Brief History of Fantastic Maps
By Jonathan Eaton, COGS/NSCC



California Drought: 2011-2017
By NOAA Climate Program Office



Nutrient Pollution in the Mississippi River Water
By USGS



Resilient City Recovery Maps Presentation
By City of Santa Rosa, CA

Questions?

Michigan's State Forests Tour
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Michigan Department of Natural Resources

Algonquin Pathway
Hike and bike a 9-mile trail system in spring, fall and summer. In winter, enjoy cross country skiing all day or night on a lighted 2-mile trail.
[Recreation Search](#) | [Get Google driving directions](#)

1 Algonquin Pathway
2 Anderson Lake Pathway
3 Arcadia Dunes
4 Au Sable River
5 AuTrain Wildlife Management Area and
6 Backus Creek GEMS
7 Bill Nichols Trail
8 Bill Rolio Memorial GEMS
9 Black Mountain Recreation Area
10 Blueberry Ridge Pathway
11 Bois Blanc (Bobbo) Island
12 Cadillac



Prescribed Burns





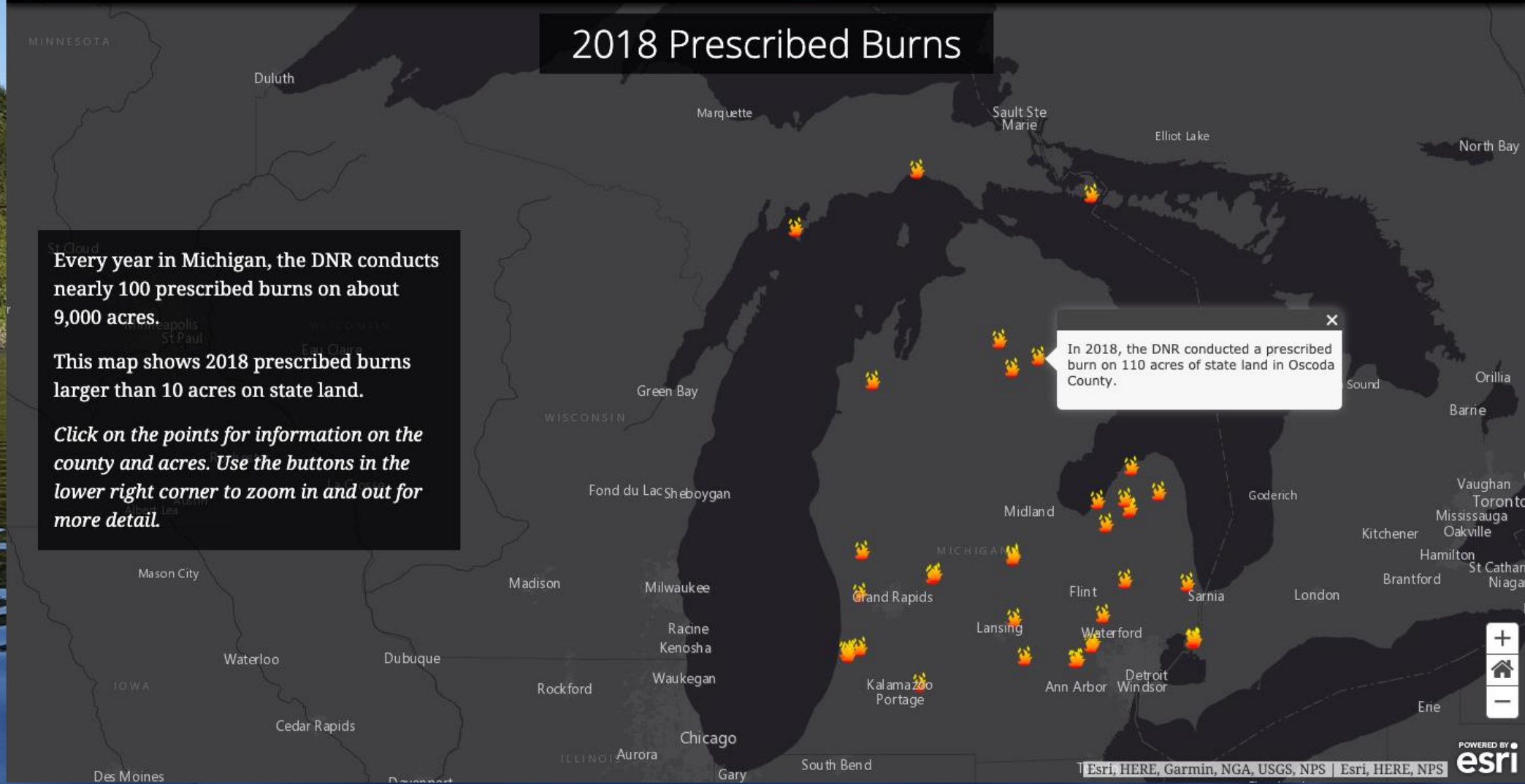
2018 Prescribed Burns

Every year in Michigan, the DNR conducts nearly 100 prescribed burns on about 9,000 acres.

This map shows 2018 prescribed burns larger than 10 acres on state land.

Click on the points for information on the county and acres. Use the buttons in the lower right corner to zoom in and out for more detail.

In 2018, the DNR conducted a prescribed burn on 110 acres of state land in Oscoda County.



Cascade Builder

Cascade Builder Prescribed Burns

Intro Before the burn The day of the burn After the burn Learn more about DNR fire management

Enter a title...

There are two people who lead the burn.

The **burn boss** is in charge of all equipment.

The **firing boss** is in charge of the team that lights the burn.

Text Media

The day of the burn

Safety is the top priority at all prescribed burns.

There are two people who...

Firefighters are required to wear personal protective equipment, which includes a...

After everybody is brief...


Organize







Questions?



Stewardship Stories



Stewardship Stories

Michigan Department of Natural Resources    

Welcome Eastern U.P. Northern Hardwoods Jack Pine Barry, Calhoun, and Kalamazoo Jackson, Hillsdale, and Lenawee Washtenaw Monroe Oakland Macomb & St. Clair

[Edit](#)

Stories of Stewardship

For Howard Johnson, land stewardship means planting thousands of cedar trees along the Au Sable River.



For Larry and Jerrilyn Holcomb, who own 995 acres near Olivet, it means planting trees, prairie grasses and food plots for wildlife.

For Sam Cornelius and Nancy Kersey, it means regularly getting kids out onto trails in the Gaylord area for the simple reason that “Being outdoors is just good for us.”

All of them are engaged in stewardship: caring for and appreciating the land. Forest land covers 20 million acres in Michigan, more than half the state. More than 12 million of those acres are in private hands, which makes good stewardship crucial.

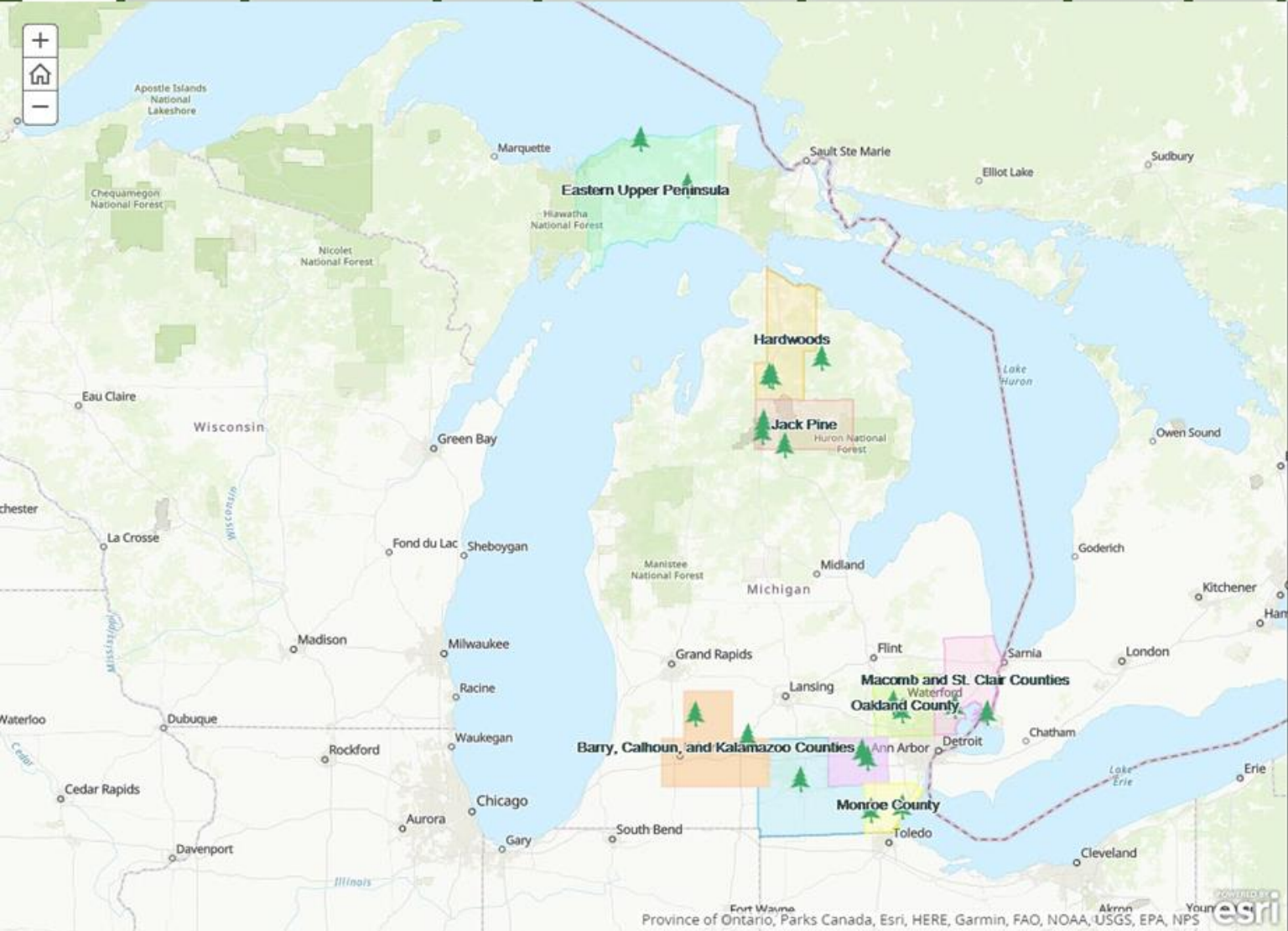
This is a collection of stories about Howard Johnson, the Holcombs and others who love their forests and care for the land, setting an example for other landowners to consider.

This project, funded by the [U.S. Forest Service](#), developed nine landscape stewardship plans – voluntary forest management plans for large areas – in three diverse Michigan regions. Each plan describes





- Welcome
- Eastern U.P.
- Northern Hardwoods
- Jack Pine
- Barry, Calhoun, and Kalamazoo
- Jackson, Hillsdale, and Lenawee
- Washtenaw
- Monroe
- Oakland
- Macomb & St. Clair



Edit

Stories of Stewardship

No issues detected

[Stuart Gage](#) is using audio technology to help landowners share the results of their stewardship. The Michigan State University professor emeritus helped partners place sound recorders in the landscapes to let the acoustics of the forest tell a story of its own. Click to [listen to the sounds of the forest](#). Click [here](#) to see a map of where the sounds are.

For more information, contact Mike Smalligan, [Forest Stewardship Program](#) coordinator for the DNR, at 517-284-5884 or smalliganm@michigan.gov.

Using the Story Map

Scroll down to read the sections, or hover over and click on the buttons to the right to go to specific topics.

The Map

- Zoom In and out of the map by scrolling back and forth
- Click on the trees to read a short summary of each story
- The 9 diverse regions are shown in different colors on the map
- Click on the tabs above to explore the stories in each region

Story map inception – story map in a story map!


Stewardship Stories Michigan Department of Natural Resources

Welcome Eastern U.P. Northern Hardwoods **Jack Pine** Barry, Calhoun, and Kalamazoo Jackson, Hillsdale, and Lenawee Washtenaw Monroe Oakland Macomb & St. Clair

Jack Pine

The landscape stewardship plan for Michigan's jack pine ecosystem covers Crawford and Oscoda counties. The area is characterized by sandy soils, large blocks of public land, and world-class water resources, including the headwaters of the Au Sable River.


[Full landscape stewardship plan](#)



Maghielse Tract

Family recounts 70-year history of Grayling getaway

Cedars for the Au Sable
How one tree gave rise to 20,000



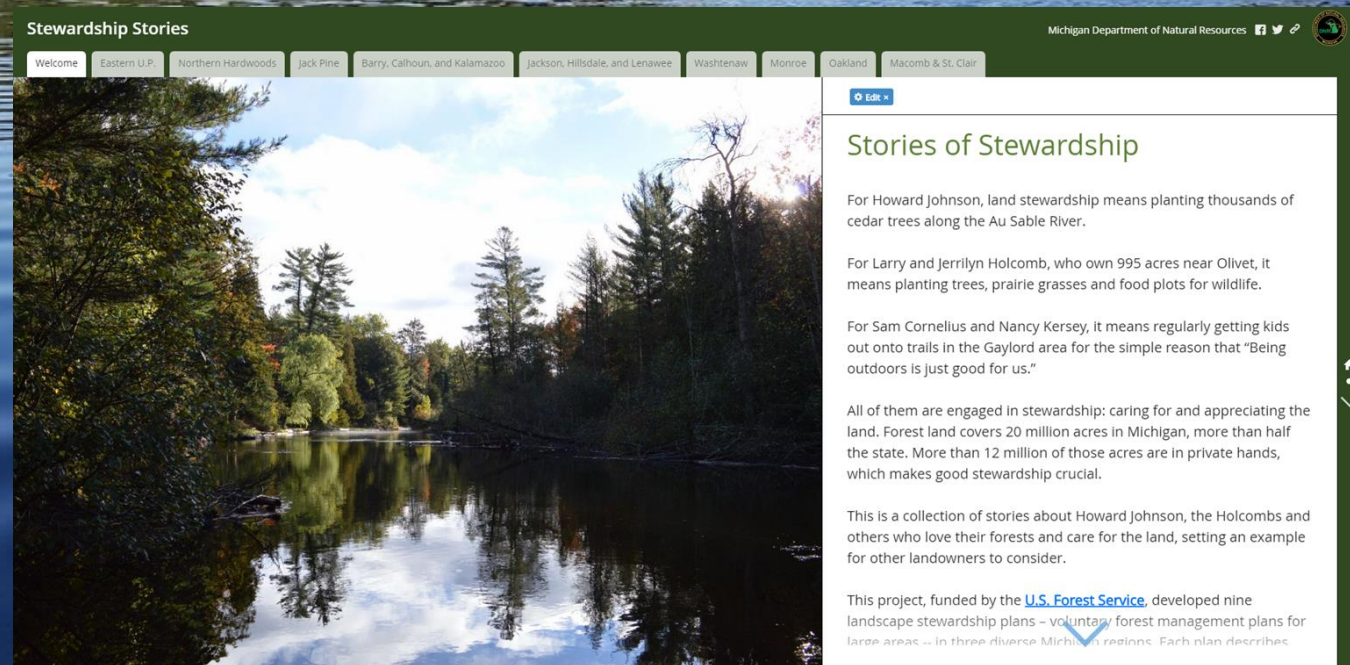
esri

Series
(tabbed)

Journal



Questions?



Stewardship Stories

Michigan Department of Natural Resources

Welcome Eastern U.P. Northern Hardwoods Jack Pine Barry, Calhoun, and Kalamazoo Jackson, Hillsdale, and Lenawee Washtenaw Monroe Oakland Macomb & St. Clair

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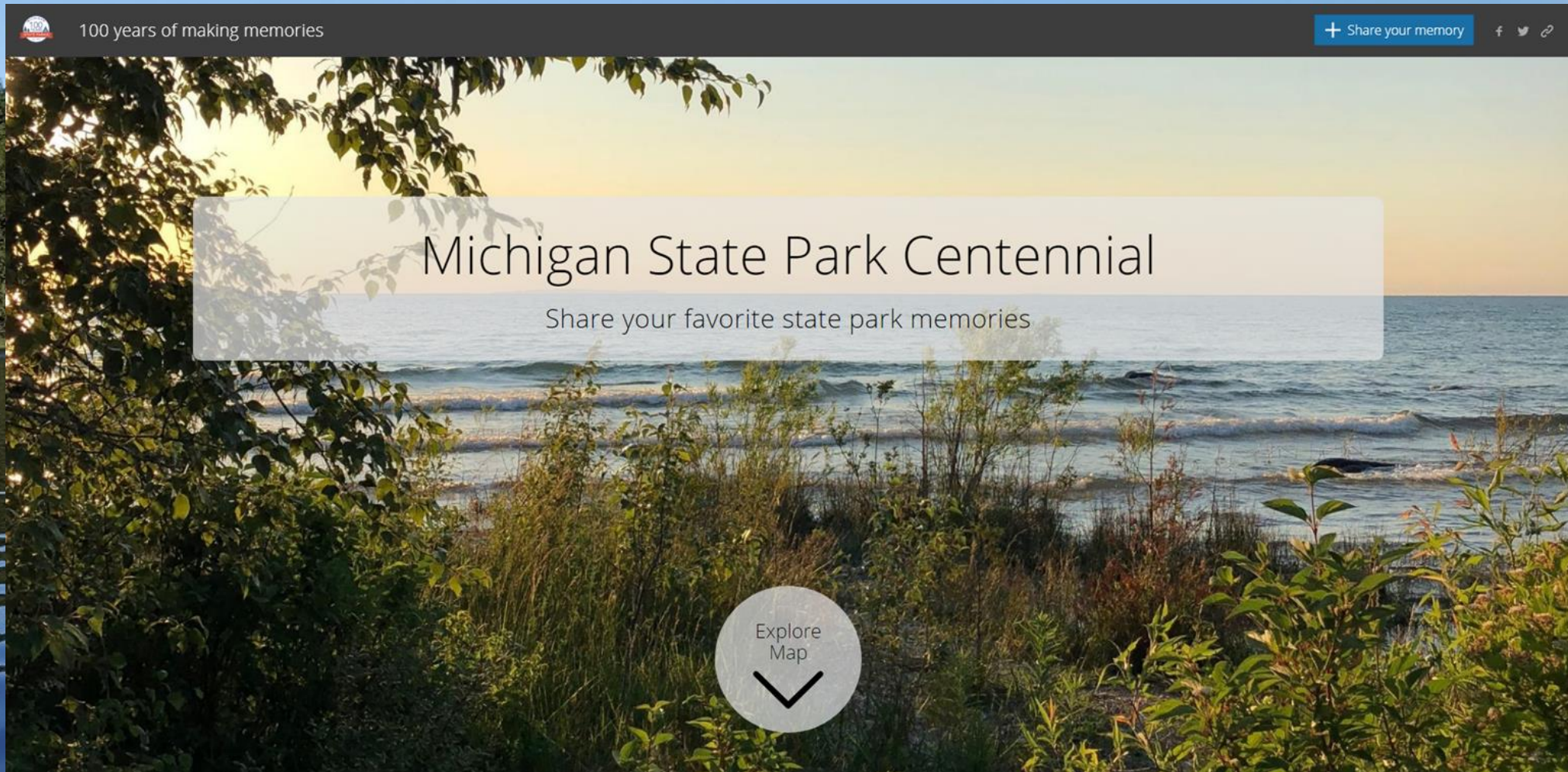
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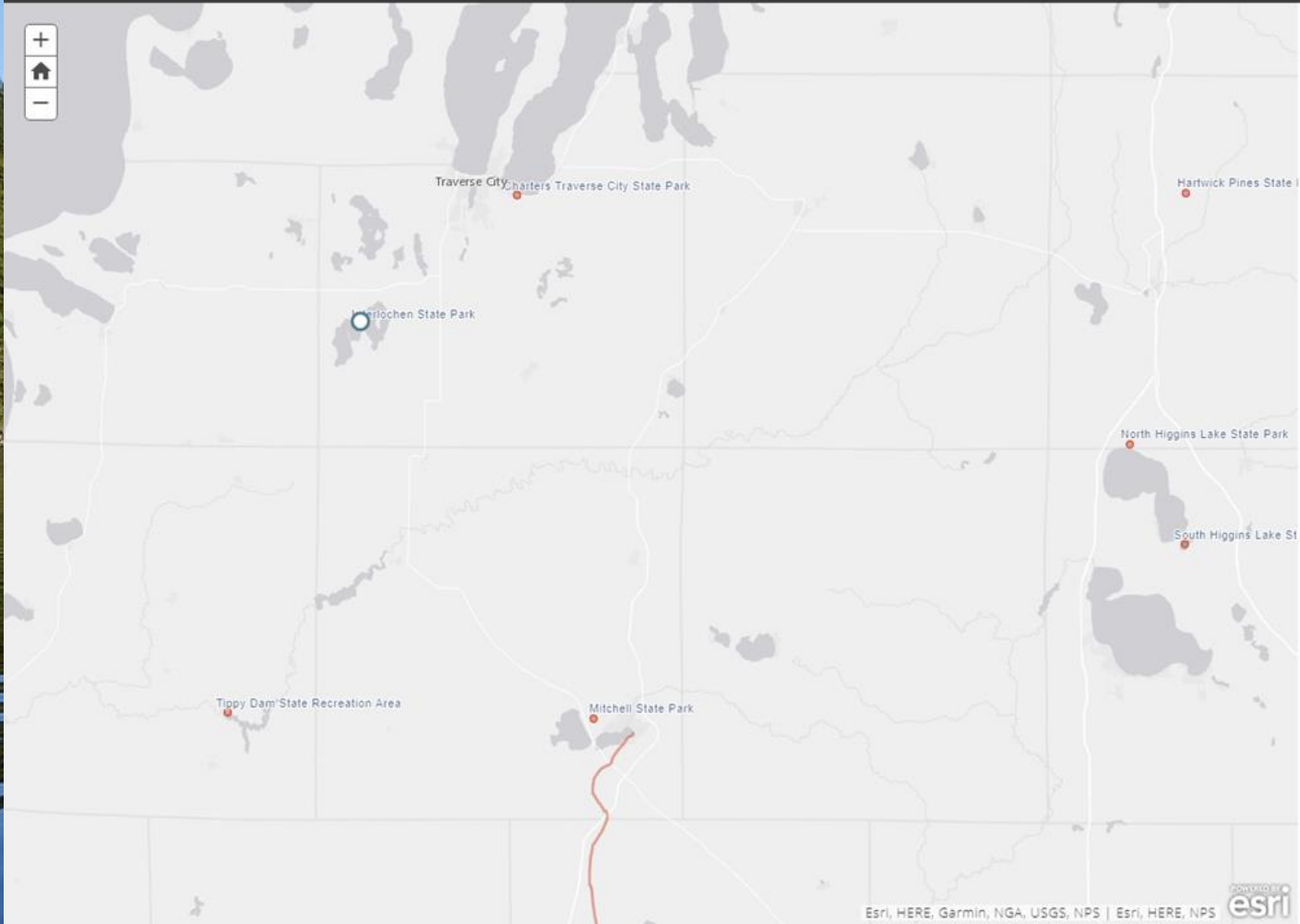
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Crowdsource (note: [Mature as of June 2018](#))





Share your memory

Photo *

Drag and Drop
or
Click to pick a file

State Park and Title *

Enter the state park you visited and a short title (ex. Baraga State Park: Fun times)

Location *

Type an address or drop a point on the map

[Locate Me](#) [Find on Map](#)

Description *

Describe the memory (200 words or fewer). If you would like us to contact you about your experience, please include your name and email. We will remove them from your post before sharing.

[Show terms and conditions](#)

Accept Terms and Submit

Close

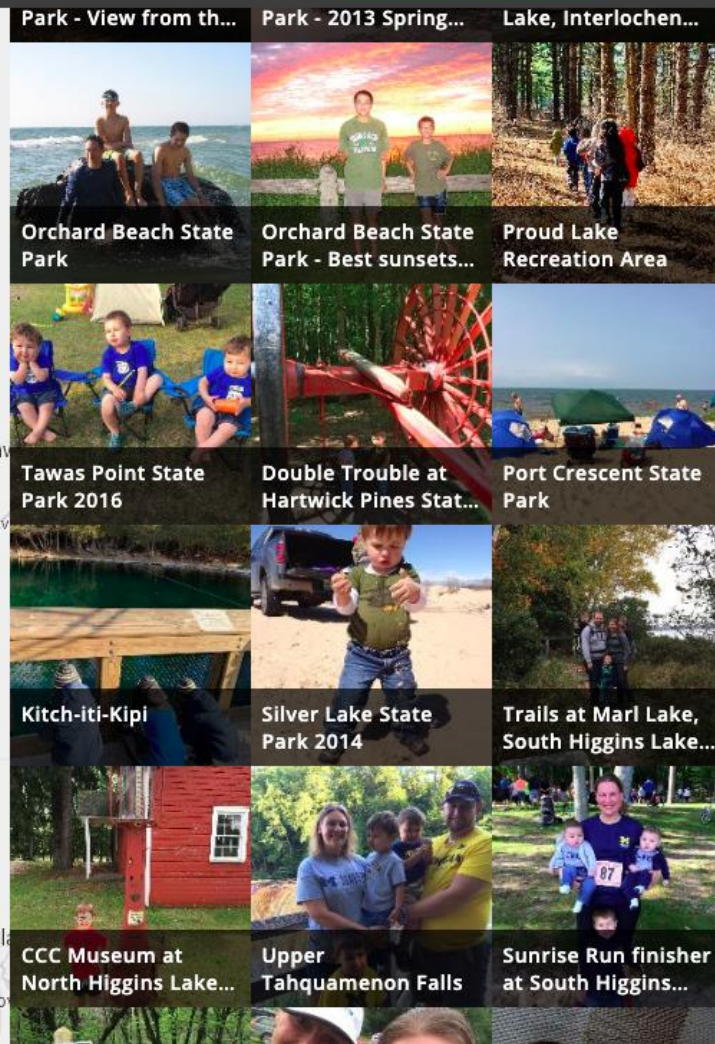
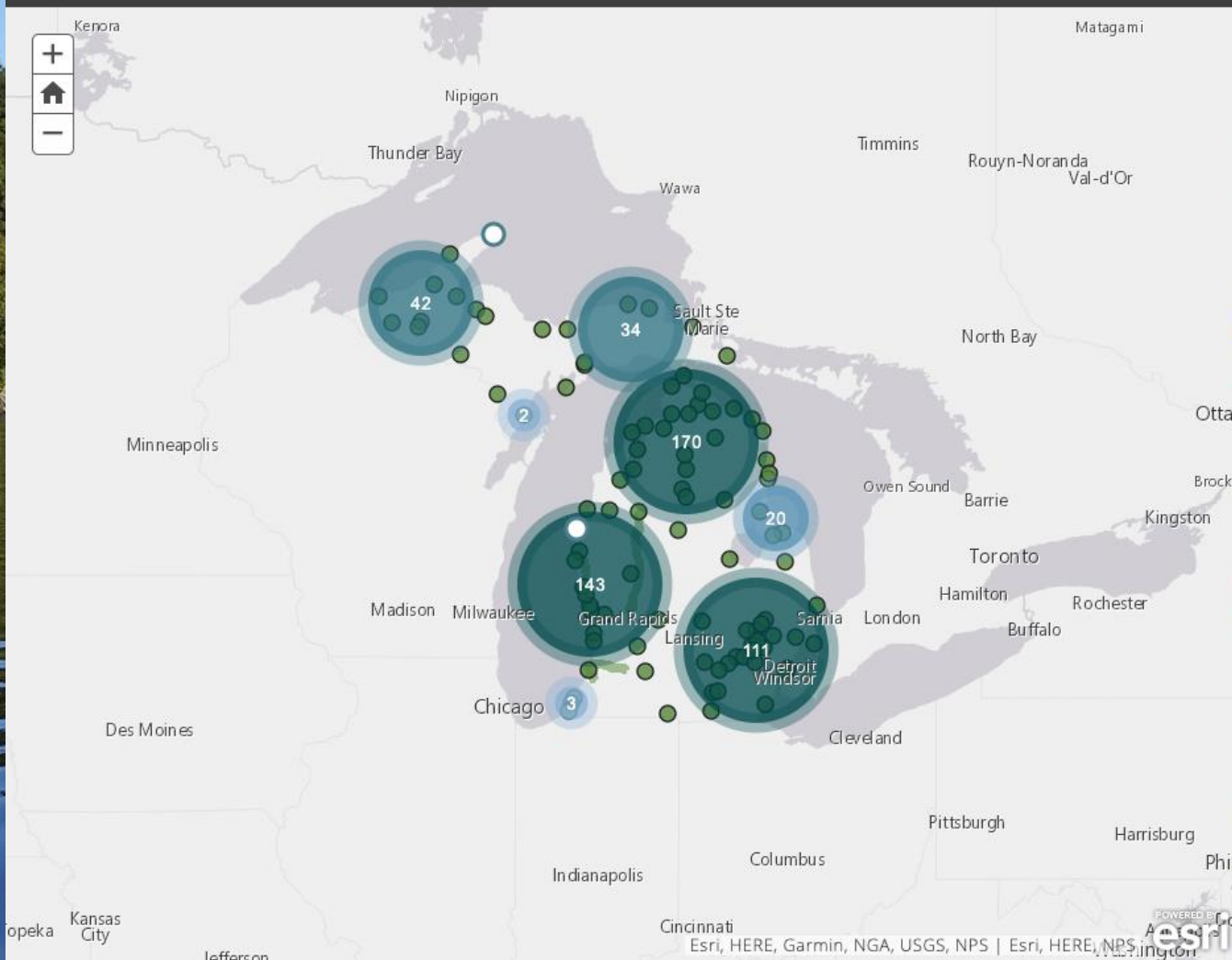
* Required Fields





100 years of making memories

+ Share your memory



529 submissions so far



Review process

State Park Centennial - Reviewer | Review and edit submissions to the story map | Michigan State Park Centennial

Find address or place

parcsAndRecreationCentennial_Review

State Park Name	Interlochen
State Park and Title	Interlochen: Camping
Description	Yay I love this park! Contact: Lyla I
Name (first name and last initial)	
Email	
Address/Point Location	Interlochen State Park
Approved	1

Edit

Select a template to create features

Your account does not have permission to create or modify data.
Or this web map does not contain any editable layers.

0mi
-75.194 47.956 Degrees



Content

My Content My Favorites My Groups My Organization Living Atlas

+ Add Item Create

Folders New

Filter folders

- MIISUP (Grants) story map
- Outdoor Rec Businesses
- Personal Fire Incident
- PRD
- PRD Centennial**
- Sawmills
- Stewardship Stories
- Test

Item Type

- Maps
- Layers
- Scenes
- Apps
- Tools
- Files

> Date Modified

> Date Created

> Type

Search PRD Centennial

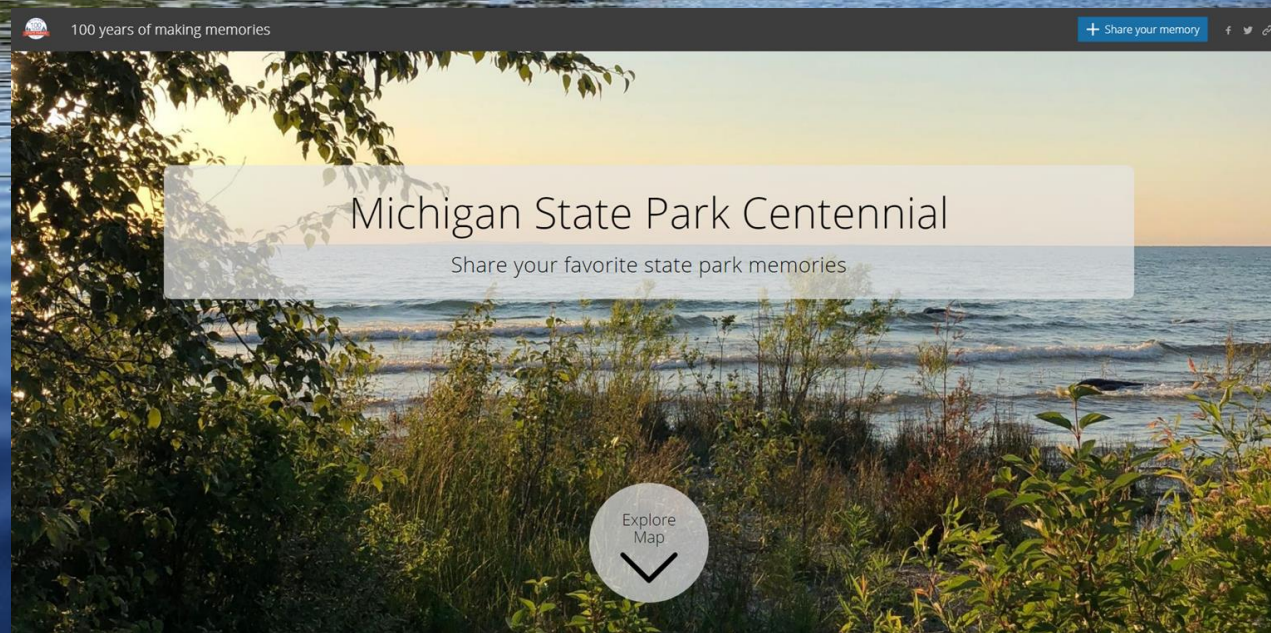
1 - 15 of 15 in PRD Centennial

Sort by: Date Modified

<input type="checkbox"/>	Title			Modified
<input type="checkbox"/>	Michigan State Park Centennial	Web Mapping Application		Sep 14, 2018
<input type="checkbox"/>	State Park Centennial - Reviewer	Web Mapping Application		Sep 14, 2018
<input type="checkbox"/>	Review - Parks and Recreation Centennial	Web Map		Sep 14, 2018
<input type="checkbox"/>	parksAndRecreationCentennial_Review	Feature Layer (hosted, view)		Sep 14, 2018
<input type="checkbox"/>	Parks and Recreation Centennial	Web Map		Sep 14, 2018
<input type="checkbox"/>	parksAndRecreationCentennial	Feature Layer (hosted)		Sep 14, 2018
<input type="checkbox"/>	PRD Centennial Web Map - Manager	Web Map		Aug 10, 2018
<input type="checkbox"/>	PRD Centennial Web Map - Reporter	Web Map		Aug 10, 2018
<input type="checkbox"/>	Crowdsorce Reporter - PRD Centennial	Web Mapping Application		Aug 10, 2018
<input type="checkbox"/>	State Park Memories	Feature Layer (hosted)		Aug 9, 2018
<input type="checkbox"/>	State Park Memories	Service Definition		Aug 9, 2018
<input type="checkbox"/>	State Park Memories_OLD	Feature Layer (hosted)		Aug 9, 2018
<input type="checkbox"/>	State Park Memories-Copy	Feature Layer		Aug 8, 2018
<input type="checkbox"/>	State Parks	Feature Layer (hosted)		Aug 7, 2018
<input type="checkbox"/>	State Parks	Service Definition		Aug 7, 2018



Questions?



100 years of making memories

Share your memory

Michigan State Park Centennial

Share your favorite state park memories

Explore Map

This screenshot shows a digital overlay on a scenic lake background. At the top left, there is a small Michigan State Park logo and the text "100 years of making memories". At the top right, there is a blue button with a plus sign and the text "Share your memory", followed by social media icons for Facebook, Twitter, and a share icon. The main content area features a semi-transparent white box with the title "Michigan State Park Centennial" in a large, dark font, and the subtitle "Share your favorite state park memories" in a smaller font below it. At the bottom center, there is a circular button with the text "Explore Map" and a downward-pointing chevron icon.



Open Data Portal - <http://gis-midnr.opendata.arcgis.com/>

Michigan.gov



The Department of

Natural Resources

Portal Home

MI.gov/DNR

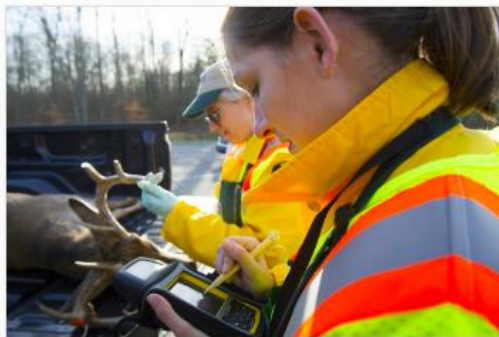
✉ dnr-gis@michigan.gov

DNR Maps & Data

Explore some of the DNR's most requested information in the [Map section](#) or search directly for spatial information in the [Data section](#). A listing of [Frequently Asked Questions](#) is available at the bottom of the page.



Explore DNR Maps: View one of our six featured maps (below) or view [all Maps and Apps](#).



Deer Check Stations



Shooting Ranges

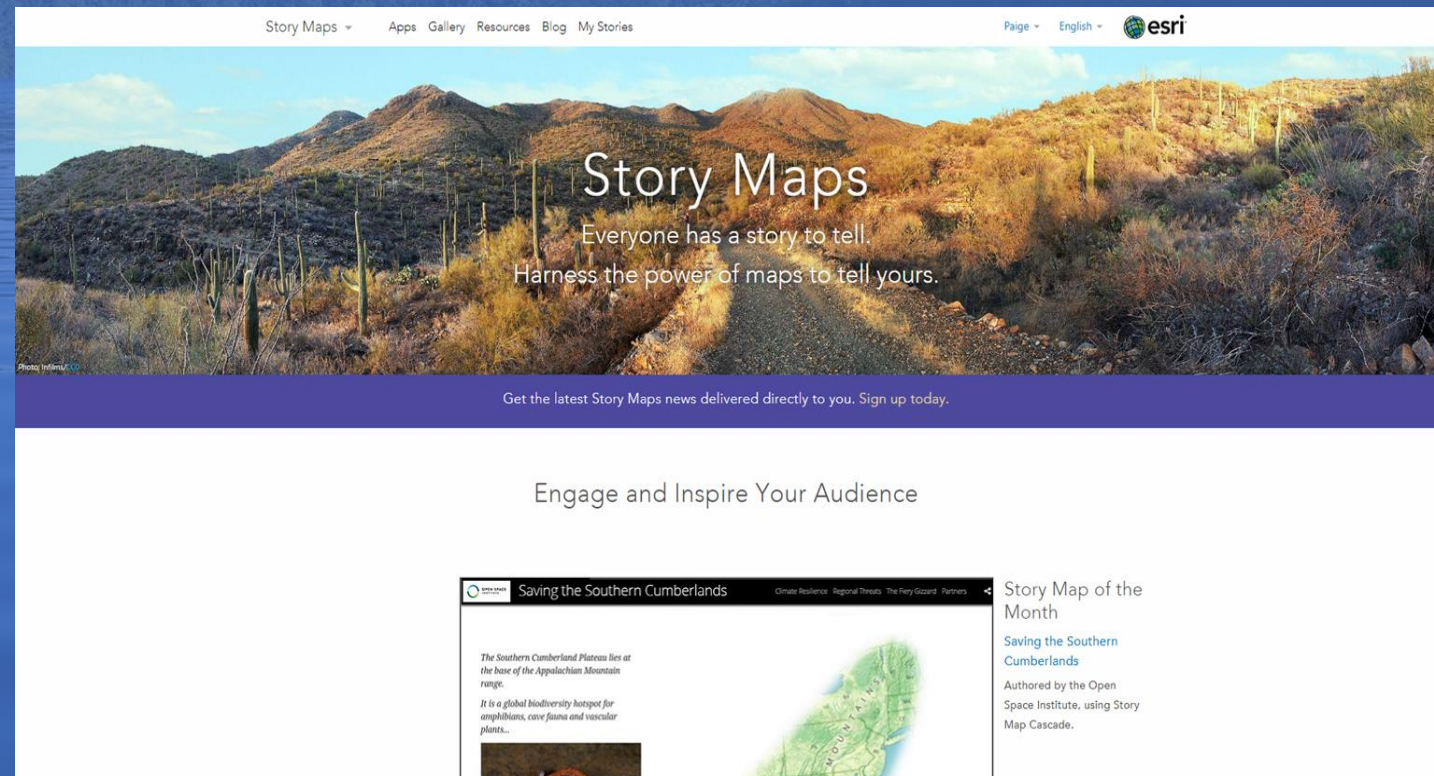


Trout Trails



Go forth and build your own!

- Esri training catalog - <https://www.esri.com/training/catalog/search/>
- Story Maps main page - <https://storymaps.arcgis.com/en/>
 - Apps
 - Gallery
 - Resources
 - Blog
 - My Stories



My Stories


Paige Gebhardt
GebhardtP1_dnr

- Story Maps
- Living Atlas
- AppStudio
- Dev
- Developers
- Marketplace
- Operations Dashboard
- Survey123
- Workforce

Show More ▾



My Stories

Story Maps ▾ Apps Gallery Resources Blog My Stories Paige ▾ English ▾ 

Paige's stories

📖 25 stories

Search your stories... Sort ▾ Filter ▾ CREATE STORY CHECK STORIES

Control & Management

Map Journal | Private | Modified June 7, 2019 | 949 views

Summary
Management & Control tab of the MISGP story map

Shared: Private

[EDIT STORY](#) [PREVIEW](#) [DELETE](#) [LINK](#) [FB](#) [TW](#)

IMAGES WEBPAGES TAGS

No issues found 🔄

Status	URL	Source	Section
✓	live.staticflickr.com/65535/32800024677_21cf107_k.jpg	●●	1
✓	www.michigan.gov/dnr/0,4570,7-34408_4-0000_7-1385-7.../	?	2*

collapse

sections **8**


style

side panel


maps **0**



Gallery

Story Maps ▾ Apps Gallery Resources Blog My Stories Paige ▾ English ▾ 

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Search Story Maps Gallery 

Show Me

All


Story Map App

- Basic
- Cascade
- Map Journal
- Map Series
 - Bulleted
 - Side Accordion
 - Tabbed
- Map Tour
- Shortlist
- Swipe and Spyglass
 - Spyglass
 - Swipe


Custom Designs

Subject


- Business and Economy
- Disasters and Humanitarian
- History and Culture
- In The News




National Storm Surge Hazard Maps
By NOAA National Weather Service




New Brunswick Loyalist Journeys
By University of New Brunswick Libraries, Canada




STORY MAP COLLECTION
Digital Humanities
Story Maps and the Digital Humanities
By various authors




How to Smart Map: Heat Maps
A simple guide to using density with ArcGIS Online
By Julia Holtzclaw, Esri




Mesabi Trail Interactive Map Tour
By Arrowhead Regional Development Commission




Studying Up on Higher Education
By Esri Story Maps team




The San Diego Urban Ant Project
By High Tech High School, San Diego / UCSD




CITY OF REDDING CALIFORNIA
Carr Fire: Before and After
By City of Redding, CA




Esri Storytelling with Maps Contest Winners 2018
By various authors




San Francisco Watersheds
Welcome to the 2018 Watershed Mapping Project of San Francisco!
By San Francisco Public Utilities Commission




The D.C. Underground Atlas




Esri 2018 Tribal Story Map Challenge Winners



Redraw Political Boundaries with Public Participation



Explore your lost waterways



The Global-Rural Research Project Story Maps



Tips for building your own

- Leave the content-building to the experts on the subject
 - Communications representative, specialist in that area, etc.
 - Follow a template. For example:
 - Title
 - This picture (jpeg)
 - These words
 - This video (video link)
 - This map showing this data
- Get creative! We've started using PowerBI, Infographics, some custom formatting



Tips for building your own

- Story maps can be used as a presentation
- Save early and often!
- ADA (Americans with Disabilities Act) compliance
 - Some story maps are more accessible than others
 - Journal and Cascade are probably the most compliant right now
 - Map alternatives



Thank You!



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