

GIS Innovation Award

The GIS Innovation Award will be presented to an organization that finds innovative ways to use geospatial solutions to enhance workflow processes. Candidates for this award should have successfully implemented a geospatial technology, service, or application that is new and innovative to their organization. Applicants will be judged on collaborative efforts, contribution to the workflow, and original ideas.



IMAGIN's 24th Annual Conference
June 7 - 9, 2015 - Traverse City, MI

GIS Innovation Award – The Winner Is:



The North Country Trail Association

In 2014, the North Country Trail Association completely changed the way it disseminated maps for the trail. Using ArcGIS Online, the association began releasing web maps. Just click on a section of trail and a table will pop up showing relevant information they have collected about that segment of trail. This information includes things like ownership, camping regulations, allowed uses, certification status, and NCTA chapter contact info, among other things.

Additionally, utilization of geospatial PDF's are changing the way the shares maps right at the trailhead. The current kiosk and brochure maps that are produced by the NCTA will be available to download onto a mobile device right at the trail.

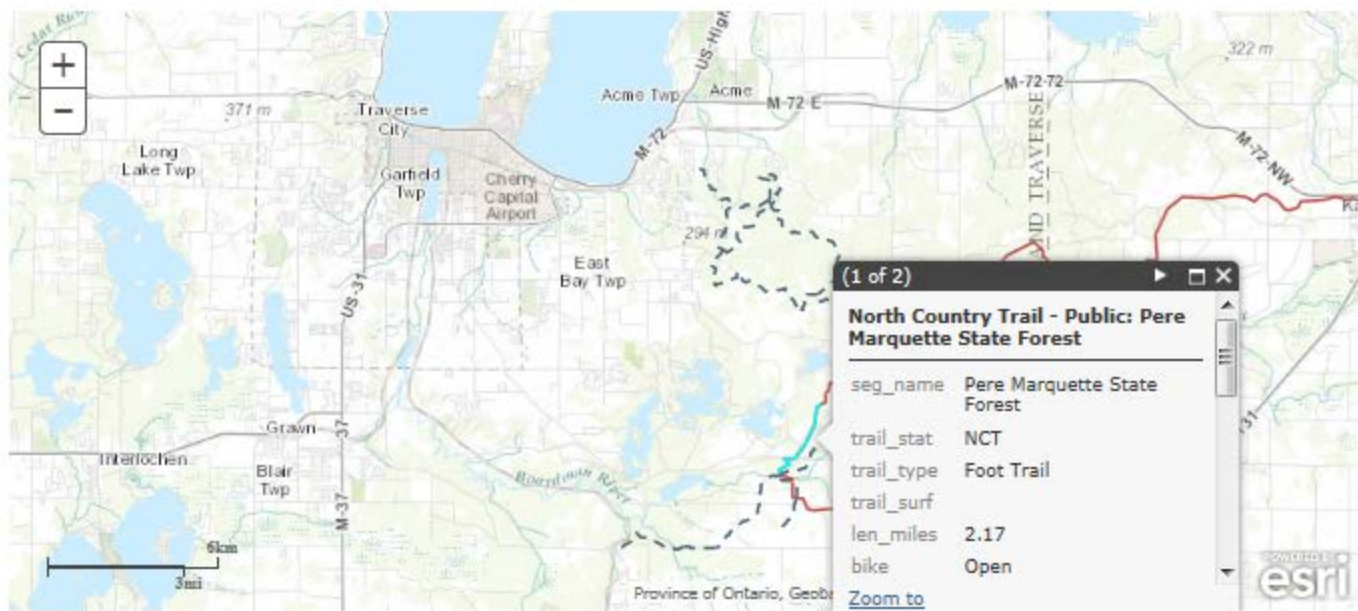


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GIS Innovation Award North Country Trail Association

Maps and Trail Data

Interactive Web Map (ArcGIS Online)



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North Country National Scenic Trail

Lowell Area - Western Michigan Chapter



About

Lowell is one of Michigan's premier North Country Trail towns and the home to the North Country Trail Association headquarters.

Use this map to hike more than 8 miles of the NCT in the Lowell area. Enjoy a stroll on the Lowell Riverwalk, a hike through stands of Red Pine and Maple with overlooks of the Flat River or a picnic at Fallsburg Park. The NCT through Lowell offers something for everyone. Find out more by visiting

northcountrytrail.org



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GIS Innovation Award

Congratulations

North Country Trail Association
Matthew Rowbotham

2015 IMAGIN GIS Innovation
Award Winner



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